



# LancasterHistory

## **Advertising and Promotional Collection, 1862-1987**

**Object ID: MG0153**

1 box    41 folders    .2 cubic ft.

Repository: LancasterHistory (Organization); PV7

Shelving Location: Archives South, Side 4

Scope and Content Note: The Advertising and Promotional Collection contains materials for a wide variety of businesses and organizations in Lancaster County, including manufacturers, department and clothing stores, entertainment venues, grocery stores, restaurants, service providers, and social clubs. Of special interest is the use of both English and German in a brochure from the Great Atlantic and Pacific Tea Co., as well as in the soap-making directions from the Pennsylvania Salt Company. There are also a 1921 program from Lancaster's Colonial Theatre and boxing programs that list Lancaster native, Leo Houck.

Creator: LancasterHistory (Organization)

System of Arrangement: Organized by subject.

Conditions for Access: No restrictions.

Conditions Governing Reproductions: Collection may not be photocopied. Please direct questions to Research Center Staff at [research@lancasterhistory.org](mailto:research@lancasterhistory.org). Permission for reproduction and/or publication must be obtained in writing from LancasterHistory.

Language: English; German

Source of Acquisition: Unknown unless otherwise noted at the item level.

Accruals: LancasterHistory will continue to add items to this collection.

Preferred Citation: Advertising and Promotional Collection (MG0153), Folder #, LancasterHistory, Lancaster, Pennsylvania.



# LancasterHistory

## People:

Bogle, George  
Bortzfield, Jere  
Butler, Smedley D.  
Correll, Clint  
Eberly, Jay M.  
Evans, Melvern R.  
Frueauff, W. Herman T.  
Hawbaker, Gary  
Houck, Leo  
Huss, Arlene  
Jackson, J. T.  
Jenner, Edward  
Kelly, P. B.  
Kepler, A. C.  
Lynch, Charles O.  
Manning, Peggy Sheets

Martin, John W.  
Miller, Charles F.  
Musser, Andrew J.  
Miller, J. R.  
Rohrer, Willis  
Ross, Betsy  
Schuneman, Ray  
Skiles, John D.  
Slaymaker, R. M.  
Smith, Lynn A.  
Smith, Marjorie A.  
Stauffer, Sarah Ann  
Stumpf, Ed  
Suydam, Henry  
Tobias, Richard J.  
Yecker, Paul C.

## Subject Headings:

Advertising  
Ephemera

## Search Terms:

A & P Super Markets  
A. F. Huber Food Store  
Advertisements  
Advertising  
Announcements  
Annville, Lebanon County  
Aunt Betty's Playhouse  
Big Boy Family Restaurants  
Boston Insurance Co.  
Brochures  
Brownstown, West Earl Twp.  
Businesses  
Christmas carols  
Clarion Steam Printing House  
*Clipper Magazine*  
Colonial Theatre  
Columbia  
Columbia Flour Mills  
Columbia Herald Job Printing Office



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Columbian Printing Co.  
Cope Bros.  
Dr. Raub's Egg White Soap  
Drawings  
E. H. Gochnauer & Sons  
East Tarentum, Allegheny County  
Ed Stumpf's Service Stations  
Engle & Hambright  
Ephemera  
Express Steam Printers  
Finding aids  
Finks Baked Products  
Fliers  
Gardner and Craver  
Gates Dental Company, Inc.  
Glitsch' Imperial Russian Mustard  
Grandview Heights  
Great Atlantic and Pacific Tea Co.  
Harrison Brothers and Co.  
Heinitsh Furniture Company  
Hershey & Groff  
Historical Society of Frederick County, Inc. (Md.)  
Invitations  
John D. Skiles, Dry Goods & Clothing  
John Herr's Mill  
Kelly Cadillac  
Kunkel & Bro.  
L. B. Herr  
Lakeland Stabling Co.  
Lancaster  
Lancaster Advertiser's Club  
Lancaster Bar Association  
Lancaster Chemical Co.  
Lancaster Country Store  
*Lancaster County Heritage Magazine*  
Lancaster Dispensing Co.  
Lancaster Outdoor Advertising Co.  
Lime Spring Farm  
Lorillard-Levy warehouse complex  
Lynch Drop Center Fifth Wheel and Gear Connections  
Manuscript groups



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Metropolitan Life Insurance Co.  
Mill Bridge Village  
Mills  
Moderne Manor  
Musselman & Slaymaker  
New Holland, Earl Twp.  
Pacquin's Dentist's and Physician's hand cream  
Peach Bottom Slate Mining Company  
Pennsylvania Salt Company  
Pequea Lime  
Philadelphia  
Place Marie  
Restaurants  
Restore 'N More  
Rohrerstown, East Hempfield Twp.  
Russo Answer-Phone Service  
Sayres, Scheid & Sweeton  
Steinman Hardware  
Stockyard Inn  
Stores  
*The Sunday News*  
Trivers Clothes  
Trout & Shank  
Woolworth Building

## Related Materials:

Business and Industry Collection (MG0107)  
Invoice and Receipt Collection (MG0253)  
Billheads from the Commissioners' Orders for Payment Collection (MG0182)  
Business Letterhead Collection (MG0254)

Processing History: This collection was originally cataloged in 1998 and the finding aid is updated as items are added. This collection has been documented, preserved and managed according to professional museum and archives standards. The finding aid was updated using DACS conventions.



# LancasterHistory

## **Folder 1** Commercial Items

**Insert 1** 1. Flier advertising a patent handle attachment, sold at Musselman & Slaymaker.

2. Flier advertising a meat and vegetable slicer, sold by R. M. Slaymaker.

3. Steinman Hardware advertisement with depiction of the store, Lancaster County map on reverse side.

4. Flier for feather bed and hair mattress renovator by Gardner and Craver, printed by Express Steam Printers.

**Insert 2** 1. Card offering Pequea Lime for sale, by John W. Martin. 1862.

2. Card offering slate for sale by the Peach-Bottom Slate Mining Company, J. T. Jackson, Manager.

3. Currency-type flier advertising Harrison Brothers & Co.'s paint, for sale by A. C. Kepler.

4. Memo book, compliments of the Lancaster Chemical Co. "Manufacturers of high grade animal bone fertilizers." Includes chemical analysis of their products and lists of company officers and directors.

5. Directions, in English and German, for making several types of soap and softening water using the Pennsylvania Salt Company's Keystone State Saponifier/Concentrated Lye. East Tarentum, Allegheny County, Pa.

**Insert 3** "Building of drop center wagons made easy," by the use of Lynch Drop Center Fifth Wheel and Gear Connections. List of parts and drawing of wagon. Image on cover by Charles O. Lynch. Bausman, Pa. No date. *Gift of Charles O. Lynch, 1958, transferred from Objects Collection accession no. 1958.005.*

## **Folder 2** Department and Clothing Stores

**Insert 1** 1. Flier from Hershey & Groff, New Holland, Pa. advertising dry goods, notions, groceries, boots, shoes and tailoring. Flier printed by the Clarion Steam Printing House, New Holland, Pa. 1 October 1883.

2. Flier from Hershey & Groff, New Holland, Pa. announcing the beginning of their second year "today," and advising that they will continue to use the cash system. Flier printed by the Clarion Steam Printing House, New Holland, Pa. 1 March 1884.

**Insert 2** 1. Business card from Trout & Shank, Manufacturers of shirts, 22 North Queen St., Lancaster.

2. Promotional memo book from Trivers Clothes, 24 N. Queen St., Lancaster. 1921 calendar inside and list of other Trivers locations. Depiction of their New York store.

3. Facsimile of the Declaration of Independence as a centennial memorial, 1776-1876, compliments of John D. Skiles, Dry Goods & Clothing, 25 East King Street, Lancaster. Printed by the Columbian Printing Co., 116 Nassau St., New York.

**Insert 3** 1. Card listing the shops at Place Marie, 52 North Queen St. Depiction of building. (2 copies)



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2. Postcard from the Lancaster Country Store promoting their mid-summer sale. Store in Brownstown, Pa. Mill and bridge depicted on front of card along with map showing store location.

**Insert 4** Sayres, Scheid & Sweeton store materials, located at 28-30 East King St. Jere Bortzfield, Owner.

1. Letter announcing January 18, quitting business sale; 2. Letter announcing January 25, "More Price Reductions"; 3. Letter announcing February 1, discounts; 4. Letter announcing February 8, further discounts.

5. Letter announcing February 15, repeat discounts; 6. Letter announcing February 22, 1/2 off sale; 7. Letter announcing March 8, 1/2 to 75% off and bonus prize points; 8. Letter announcing March 16, forced reductions and bonus prize points; 9. Letter announcing March 22, final 75% off, special bonus prizes; 10. Contest sheet with rules, points and prizes; 11. Sales slip.

**Insert 5** Hager and Brother Department Store ad for Washable Wall Papers. Sepia tone floral pattern on back of ad. *Transferred from Document Collection, Box 25, Folder 10, Item 10, 9 February 2022.*

## Folder 3 Entertainment

**Insert 1** Official boxing program, published by J. R. Miller. Lists boxing events at various clubs for the week of March 22-27, 1909. Program includes many advertisements. March program includes Leo Houck.

**Insert 2** Official boxing program, published by J. R. Miller. Lists boxing events at various clubs for the week of November 22-25, 1909. Program includes many advertisements. November 25, 1909 program includes Leo Houck.

**Insert 3** Official boxing program, published by J. R. Miller. Lists boxing events at various clubs for the week of April 25-30, 1910. Program includes many advertisements. April 30, 1910 program includes Leo Houck.

**Insert 4** Program from the Colonial Theatre, Lancaster, for the week of May 16, 1921. Lists program for the week. Also contains a number of commercial advertisements.

**Insert 5** 1. Invitation to a dinner program of the Lancaster Advertisers' Club on May 15. Includes short biography of the featured speaker, General Smedley D. Butler, U.S.M.C. Program title is "China and what the U.S. Marines did to and for and about China."

2. Card reminder to place reservation for the Lancaster Advertisers' Club May 15 Dinner Program featuring General Smedley D. Butler.

3. Reservation reply postcard for the May 15 Dinner Program of the Lancaster Advertisers' Club featuring General Smedley D. Butler.

**Insert 6** Promotional brochure of "Landis: the National Escape Artist and Magician." 617 N. Shippen St., Lancaster. Shows thirteen images of escape and magic scenes from his act.

## Folder 4 Groceries



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Mailed flier from A & P Super Markets listing the prices of various items. Also gives location of three Lancaster-area stores. 12 September 1956.

**Insert 1** 1. Label from Fink's Baked Products, Annville, Pa.

2. Promotional flier from the Great Atlantic and Pacific Tea Co., 114 North Queen St., Lancaster. One side in English, reverse in German.

3. Advertising flier announcing the grand opening of the A. F. Huber Food Store in Hamilton Park Area of Lancaster.

## **Folder 5** Household Goods—Miscellaneous

1. Advertising brochure from L. B. Herr, Bookseller and Stationer, 51-53 North Queen St., Lancaster. Lists books for sale with prices and some summaries. Spring 1905.

2. Promotional label from Stack's, 450 W. Walnut St., Lancaster. Mentions framing, art reproduction, prints and paintings.

3. "Season 1895" pamphlet from Heinitsh's, 27-29 South Queen St., Lancaster, to promote furniture sales.

4. Mailing brochure from P. B. Kelly, Tinsmith, 2389 New Holland Pike, Lancaster. Lists tin cutters and prices, also shows some cutter patterns.

5. Brochure from Mill Bridge Village, Strasburg, Pa. advertising various handcrafted products made by local artisans. Contains color photos of the item, some of the artisans, and the John Herr Mill. 1986.

## **Folder 6** Miscellaneous

**Insert 1** 1. Letter from Lancaster Outdoor Advertising Co., signed by Paul C. Yecker, to Willis Rohrer reducing his ground rents due to war-related business changes. 18 September 1942.

2. Promotional brochure from the Lancaster Bar Association. Contains career highlights of a number of attorneys and drawings of six of them. Lists services provided by association attorneys. 1987.

**Insert 2** Brochure promoting "The Province" condominiums to be created in the Lorillard-Levy warehouse complex on South Prince St. in Lancaster. Contains a brief history of the complex, building drawings, condo layout with features. Includes development plan presentation program. Developer Richard J. Tobias II. 1985.

**Insert 3** 1. Promotional brochure for *Lancaster County Heritage Magazine*, published quarterly. Peggy Sheets Manning, editor.

2. Business card from the Downtown Visitor Center, 20 East Chestnut St., Lancaster. Marge Sterr, Manager.

**Insert 4** 1. Letter from Kelly Cadillac, signed by Ray Schuneman, General Manager, announcing a special promotion.

2. Promotional coupon from Kelly Cadillac, 1986 State Rd., Lancaster.

3. Booklet, "Ten Commandments of Safe-and-Save Driving," promoting Ed Stumpf's Service Stations' two locations.





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**Insert 5** 1. Kunkel's Dream Book, from Kunkel & Bro., Philadelphia. Yellow cover. Contains advertisements for the firm's medical preparations. Details diseases, etc. cured.

2. Kunkel's Dream Book, from Kunkel & Bro. Philadelphia. Orange cover. Contains advertisements for the firm's medical preparations. Details diseases, etc. cured.

**Insert 6** One page of advertising pamphlet for Pacquin's Dentist's and Physician's Hand Cream. Sold by Gates Dental Company, Inc., Woolworth Building, Lancaster. [1926] *Gift of the Historical Society of Frederick County, Inc. (Md.), 1 May 2009.*

**Insert 7** Dr. Raub's Egg White Soap, distributed by Charles F. Miller, Lancaster. Advertisement for the soap, a copy of the picture "suitable for framing" and a sample. [Sunday Magazine.] No date. Picture copyright, 1897. *Gift of Clint Correll, August 2006.*

**Insert 8** Advertising sign for The Celebrated Lawyer's Daisy 5 cent Cigar, G. Henry Sachs, maker, Lancaster, Pa. *Transferred from Document Collection, Box 25, Folder 1, Item 6, 2 February 2022. Gift of the estate of Harry E. Powell, 15 July 1966. Accession # 66.4.2*

## **Folder 7** Restaurants

1. Trading card from Big Boy Family Restaurants. Biographical information on Betsy Ross. 1975.

2. Promotional card from the Lancaster Dispensing Co., a Victorian pub. Brief history of the building. Area map. Drawing of building.

3. Promotional card from the Stockyard Inn, 1147 Lititz Ave., Lancaster. Location map. Drawing of building.

## **Folder 8** Services

**Insert 1** 1. Promotional card for the Boston Insurance Co. Engle & Hambright, Lancaster, agents.

2. Promotional card for the Insurance Company of North America (Philadelphia), Engle & Hambright, agents.

3. "ABC" booklet for children with verses and drawings from the Metropolitan Life Insurance Co.

4. "Health Heroes" booklet presents the life and career of Edward Jenner, developer of small pox vaccine, from the Metropolitan Life Insurance Co.

**Insert 2** 1. Promotional brochure from Russo Answer-Phone Service, 109 South Duke St., Lancaster. Explains services offered.

2. Promotional flier from Aunt Betty's Playhouse explaining daycare services offered, 108 W. King St., Lancaster. 1949.

**Insert 3** 1. Blotter advertising E. H. Gochnauer & Sons, Rohrerstown, Pa. Repairs, alterations, new construction.

2. Blotter advertising Lakeland Stabling Co., 153 North Queen St., Lancaster. "The leading livery."





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**Insert 4** Advertisement from *Clipper Magazine* for Lime Spring Farm, 2452 Marietta Avenue, Lancaster. Special event venue with full service catering. The family homestead of Sarah Ann Stauffer. 2009.

**Folder 9** Advertisements from a Columbia directory  
Andrew J. Musser, first-class furniture. 271 Locust St., Columbia; W. Herman T. Frueauff, agent for Glitsch's Imperial Russian Mustard; Henry Suydam, grocer. 201 South Front St., Columbia; George Bogle, proprietor of Columbia Flour Mills; *Columbia Herald* Job Printing Office. *Transferred from the Columbia Information File.*

**Folder 10** Insert from *The Sunday News* with Christmas Carols and advertisements for local businesses. 10 December 1939. Please use photocopy. *Gift of Gary Hawbaker.*

**Folder 11** Booklet for Moderne Manor showcase home in Grandview Heights listing vendors, contractors and the prices of furnishings in each room. Architect was Melvern R. Evans. No date. *Gift of Jay M. Eberly, 13 April 2009.*

**Folder 12** Cope Bros. advertising. Map of Lancaster County with ribald and silly images depicting the names of municipalities. ca. 1950s. *Gift of Mr. and Mrs. Lynn A. and Marjorie A. Smith, 17 March 2015.*

**Folder 13** Nine advertising notecards from Restore 'N More. Each card has a photograph on the outside, a typed description of the photograph on the side, also a varying typed message from "Gary and Denise." No date. *Gift of Arlene Huss, 5 September 2007.* (9 items, 18 pages to scans)

## **Folder 14**

**Insert 1** Envelope from The North End Finishing House, 131 East New Street, Lancaster, Pa. Stamped on front: "For Geo. Heiges, Druggist, Manheim, PA." Written on back: "I went to Emma". *Transferred from Document Collection, Box 25, Folder 4, Item 3, 4 February 2022.*

**Insert 2** Price list or fee schedule of Bishop's Studio and Camera Shop, 44 North Market Street, Elizabethtown, Pa. Also lists hours of operation and phone number. *Transferred from Document Collection, Box 25, Folder 4, Item 6, 4 February 2022.*

**Insert 3** Image of East King Street taken by Ammon M. Lease with ads for Dr. B. F. Groff, veterinary surgeon, 128 East King Street; Stevens House Tonsorial Parlor, Henry T. Wagner, proprietor, 104 West King Street; and Louis Weber, jeweler and optician, 159½ North Queen Street. *Transferred from Document Collection, Box 25, Folder 4, Item 8, 4 February 2022.*

**Folder 15** Blotter from F. A. Rieker's Star Brewery, no date. (1 item, 1 piece)  
*Transferred from Document Collection, Box 26, Folder 9, Item 9, 16 February 2022.*



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**Folder 16** Christmas advertisement/blotter for Rider & Snyder, printers, 20 North Queen Street, Lancaster, c. 1902. (1 item, 1 piece) *Transferred from Document Collection Box 27, Folder 10, Item 2, 28 February 2022.*

**Folder 17** Advertising blotter for the Susquehanna House in Washington Boro, no date. *Transferred from Document Collection, Box 27, Folder 10, Item 3, 28 February 2022.*

**Folder 18** Advertising card for Myers & Rathfon, Merchant Tailors and Clothiers, 12 East King Street, Lancaster. (1 item, 1 piece) *Transferred from Document Collection, Box 29, Folder 5, Item 2, 9 March 2022.*

## **Folder 19**

**Insert 1** J. Rose & Son, Umbrella and Parasol Manufacturers, 12 North Queen Street, Lancaster. Holiday card with poem on verso. (1 item, 1 piece) *Transferred from Document Collection, Box 29, Folder 5, Item 3A, 9 March 2022.*

**Insert 2** J. Rose & Son, Umbrella and Parasol Manufacturers, 12 North Queen Street, Lancaster. Pink rose embossed on front of card. (1 item, 1 piece) *Transferred from Document Collection, Box 29, Folder 5, Item 3B, 9 March 2022.*

**Folder 20** Framing sticker from Eichholtz's Art Rooms, 43 North Queen Street, Lancaster. No date. *Transferred from Document Collection, Box 30, Folder 7, Item 1, 15 March 2022.*

**Folder 21** Advertising flier for the *Tribune and Public Advertiser*, "a new & cheap Whig paper". R. W. Middleton, publisher, chairman of the Antimasonic and Which Committee of Correspondence of Lancaster County, 12 January 1846. *Transferred from Document Collection, Box 31, Folder 13, Item 1, 6 April 2022.* (1 item, 1 page to scan)

## **Folder 22** Entertainment

**Insert 1** Flier for Grand Entertainment at Landisville Graded School, 18 December 1886. (1 item, 1 page to scan)

**Insert 2** Flier for Grand Entertainment at Harmony Graded Schoolhouse, Rohrerstown, 15 May 1886 (1 item, 1 page to scan)

**Insert 3** Flier for Grand Christmas Jubilee with the Bamfordville Amateur Theatrical Company at Independence Schoolhouse, East Hempfield Twp., 25 December 1886. (1 item, 1 page to scan)

*Transferred from Document Collection, Box 31, Folder 15, Items 2, 3, and 4, 7 April 2022.*

**Folder 23** Advertising card for Lancaster Breeders' Association Races and Horse Show at McGrann's Park, Lancaster, 5 and 6 September 1893. *Transferred from MG0180. Transferred from Document Collection, Box 32, Folder 7, Item 2, 13 April 2022.* (1 item, 2 pages to scan).



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**Folder 24** Five advertising blotters from L. B. Herr & Sons, 46-48 West King Street, Lancaster. No date.

**Insert 1** Two blue blotters. The Best Books for Boys and Girls are here in varied assortment, splendid entertaining stories, clean and wholesome as well.

**Insert 2** Two pink blotters. Lancaster's Big Book and Stationery Store.

**Insert 3** One pink blotter. For Children we have paints and crayons, books for coloring and cut out, books of instructive amusement. Visit our children's department on the second floor.

*Transferred from Document Collection, Box 19, Folder 7, Items 2a to 2e, 28 April 2022.*  
(5 items, 3 pages to scan)

**Folder 25** Advertisement for Cherry Heat Welding Compound sold by M. B. Kent, Christiana, Pa. No date. Item is encapsulated and has a needle attached to it.

*Transferred from Document Collection, Box 19, Folder 7, Item 3, 28 April 2022.* (1 item, 2 pages to scan)

**Folder 26** Two coasters from the Lancaster Malt Brewing Company, no date. *Item from Library, no date. Transferred 30 April 2022.*

**Folder 27** Advertising blotter from Pinkerton & Bohn, 358 North Queen Street, Lancaster. Announcing the arrival of the newest fall and winter fabrics, 1921-1922. *Item from Library, no date. Transferred 30 April 2022.* (1 item, 1 page to scan)

**Folder 28** Three advertising blotter from Electrical Equipment Co., 44 North Prince Street, Lancaster. The service station for electrical starting, lighting and ignition devices, Willard Storage Battery Service Station. L. S. Wenger, manager. No date. *Items from Library, no date. Transferred 30 April 2022.* (3 items, 3 pages to scan)

**Folder 29** Advertising blotter for Fulmer & Company, electroplates and polishers, metal finishing of all description, 619 West Chestnut Street, Lancaster. No date. *Item from Library, no date. Transferred 30 April 2022.* (1 item, 1 page to scan)

**Folder 30** Advertising blotter for Ream's Jewelers, 104 North Queen Street, Lancaster. Also has 1925 calendar and ad for Waterman's Ideal Fountain Pens. *Item from Library, no date. Transferred 30 April 2022.* (1 item, 1 page to scan)

**Folder 31** Advertising blotter for Feldser & Althoff, printers, 941 North Lime Street, Lancaster. *Item from Library, no date. Transferred 30 April 2022.* (1 item, 1 page to scan)

**Folder 32** Blotter. Eureka Laundry and Dye Works, 540 Locust Street, Lancaster. No date. Found in 1892-1893 Quarter Sessions Docket.) *Transferred 3 May 2022.* (1 item, 1 page to scan)



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**Folder 33** Blotter. Rieker's Beer, Rieker's Star Brewery, Lancaster. No date. Found in 1892-1893 Quarter Sessions Docket. *Transferred 3 May 2022.* (1 item, 1 page to scan)

**Folder 34** Flyer for George H. Strickler's custom garments shop, 44 East Chestnut Street, Lancaster. Paper is damaged. Found in 1892-1893 Quarter Sessions Docket *Transferred 3 May 2022.* (1 item, 2 pages to scan)

**Folder 35** Booklet of prizes for customers of Harold's Furniture Store, 4-6 West King Street, Lancaster. No date. *Item found in Salinda Matt's files. Transferred 5 May 2022.* (1 item, 22 pages to scan)

**Folder 36** Ticket or coupon for \$1.50 car wash from John G. Stumpf, Inc. – Bridgeport or Columbia Avenue and West Orange Street service stations. *Item found in Salinda Matt's files. Transferred 5 May 2022.* (1 item, 1 page to scan)

**Folder 37** Gift certificate No. 1449 for a felt hat from Bell Hat Store, 15 West King Street, Lancaster. No date. *Transferred from library 26 May 2022.* (1 item, 1 page to scan)

**Folder 38** Bookmark to promote the participation of Concentrix Shop & Gallery, 324 North Queen Street, Lancaster, in Concentrix Benefit Days for Contact Lancaster Helpline, c. 1998. *Gift of David Zubatsky, 1999. Transferred from library 2 June 2022.* (1 item, 1 page to scan)

**Folder 39** Advertising blotter and copy of 1926-1927 *The Books Shelf for Boys and Girls* children's book catalog and order form from L. B. Herr, booksellers, stationers, and printers. *Gift of Peggy Shafer, 20 September 2003.* (2 items, 54 pages to scan)

**Folder 40** Advertising flyer for Kunzler's So-Tender Ham. No date. Photograph of Kunzler salesmen on front page. Identified are: Herb Sharpe, Henry Sharpe, Joe huss, bud Patterson, Sam Mehaffey, Christ Kunzler, George Leggett, Ervin Day, Gene Porter. *Transferred from Document Collection, Box 25, Folder 13, Item 5, 24 June 2022.* (1 item, 4 pages to scan)

**Folder 41** Advertisement for Levi W. Groff's Pure Old "Rooster" Rye Whiskey, c. 1873. Receipt to Diffenderfer and Bros. from Levi W. Groff on reverse, 29 July 1873. *Item found in John W. W. Loose's office. Transferred 26 June 2022.* (1 item, 2 pages to scan)